

Inspiring Great Spaces™

Armstrong®

WOODEN FLOORING



ETHOS HS & EIR
Premium Commercial Laminate



ABRASION
CLASSIFICATION

Thickness
in millimeter **10**

LockFold



aqua
Seal

VisionGuard



MastedWorks
TECHNOLOGY



ETHOS HS & EIR

Premium Commercial Laminate

The mesmerizing beauty of Ethos Laminate Flooring not only invites appreciation but also evokes a desire to touch it. Its two variations EIR (Embossed in Register) and HS (Hand Sculpted) are a treat both to your eyes and touch.

While EIR's realistic embossing takes you into a world of small ridges and tiny impressions, HS surprises you with irregular undulations. Their subtle color variations, distinctive grain, realistic features, embossed texture mimic the natural world. Each design reflects sophistication with true sincerity to nature. Well suited for your business workspace.

Tough as nature, Ethos Laminate Flooring survives through generations of scratching, rubbing, spillage, etc. Also its unique Aqua Seal layer, which employs wax, protects it against water spills.



FEATURES

★ HS (Hand Sculpted)

Ethos HS Laminate Flooring collection has distinctive, hand-sculpted look. It uses specialized technology, which ensures that the laminate features an intricate, embossed texture and subtly sculpted edges and ends.

★ EIR (Embossed in Register)

Realistic embossing intensifies depth, texture and natural look of the floor by aligning the embossing with the printed design. In the wood look, ridges of wood grain are raised and indented in a realistic fashion.

★ Aqua Seal

Laminate edges are sealed with wax, offering superior spill resistance.

★ Lock&Fold™ Technology

Our award winning technology helps installing Ethos EIR and HS in just 2 steps that too without applying any glue and giving the tightest fit possible.

WARRANTY: Ethos EIR and HS assures complete protection against stains, colour loss, damage, manufacturing defects, water spills and unlocking for an unbelievable period of 25 years for residential purposes and 10 years for commercial purposes.

EIR (Embossed in Register)

EIR (Embossed in Register)


EIR (Embossed in Register)

HS (Hand Sculpted)

HS (Hand Sculped)

B6315 PRAIRIE BROWN

1214 x 141.5 x 10 mm _9 planks/1.546^{m2}

 Micro Beveled Edges

ACCESSORIES



SKIRTING

Gives a classic finish to your laminate floor, used where wall and flooring meet.



END EDGE

Finishes the space where laminate flooring ends (such as sliding glass doors, along wall base, door, door thresholds and carpet).



T-MOULDING

Fills the gap at doorways, and finishes spaces between the two areas of laminate flooring.



MULTI-PURPOSE REDUCER STRIP

Provides a smooth transition from your laminate floor to another type of flooring of a lower height. Also, finishes the space where laminate flooring ends against a vertical surface.

EASE OF INSTALLATION

Faster, easier Lock & Fold™ two-step installation process. No more gluing or tapping. All you do is lock and fold the pieces into place. The first laminate with Lock&Fold™ technology on sizes wider than 3.5"

Enhance the beauty of your floor by using 100% matching Armstrong™ trim and mouldings.

CARE

The secret of Laminate Floors' enduring beauty and strength is the touch of care.

- Place a natural or colorfast mat at the entrance to collect tracked-in dirt and absorb excess moisture.
- Use Armstrong Felt Floor Protectors on chairs and other furniture. As a general rule of thumb, the heavier the item, the wider the floor protector should be.
- Use Armstrong Hardwood & Laminate Floor Cleaner to keep your floor looking at its best.
- For routine care, vacuum or sweep with a dust mop or damp cloth.
- For spills, just wipe it up with a cloth or sponge before using Armstrong Hardwood & Laminate Floor Cleaner.
- Do not use soap-based cleaners, abrasive cleaners, wax or polish, steel wool, scouring powder, which can scratch your floor.
- In sandy or beach areas, regularly vacuum or sweep its surface.

ARMSTRONG HARDWOOD & LAMINATE FLOOR CLEANER



Specially Formulated for Armstrong laminate floor.

Ready-to-use formula.

Requires no rinsing.

Simply spray and wipe or mop.

₹ ————— Price Guide ————— ₹₹₹



PRODUCT DETAILS

- Plank sizes - 1214 × 141.5 × 10mm.
- Pieces per box - 9 planks
- Area coverage per box - 1.546m²
- Surface finish - Embossed in Register for EIR / Handsculpted for HS
- Core material - High Density Fiber (HDF)
- Edges/Ends - Micro Bevel
- Installation system - Floating installation system with Lock&Fold™
- Application areas - Commercial and residential

Note: for technical response the colours printed here may differ from actual floor colours. we recommend visiting a dealer to view a sample prior to purchase.



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